



**THE
CEFLI
DIFFERENCE.**



The CEFLI Difference.

In today's increasingly complex world of business, compliance and ethics challenges are more demanding than ever before and companies are turning to CEFLI to help make the difference. Here's why:

Exclusively Dedicated to Life Insurance

CEFLI is the only organization working exclusively on behalf of compliance and ethics professionals in the life insurance industry. CEFLI was designed by life insurance industry experts for life insurance industry experts—which means we understand your unique challenges. CEFLI is working every day to provide the insights, tools, and connections you need to do the best job possible. Our Board is comprised of leading C&E professionals who understand the changing nature of the business.

Unmatched Insights and Education

CEFLI education and training opportunities offer unmatched insights and information as a complement to internal compliance and ethics training programs. CEFLI webinars and events deliver quality education that can reduce your company's training costs. Our faculty includes regulatory authorities, experienced company professionals, and third-party experts who provide practical, up-to-date advice on the most relevant issues.

Valuable Regulatory Partnerships

As a non-advocacy organization, CEFLI plays a unique role in the marketplace and maintains close ties with state and federal regulators who often seek our thought leadership on compliance and ethics issues. CEFLI fosters a collaborative environment and develops beneficial C&E solutions to today's marketplace challenges. CEFLI acts as your voice, raising regulatory awareness of operational issues associated with developing new and revised legal and regulatory requirements.

The Forum that Connects Online

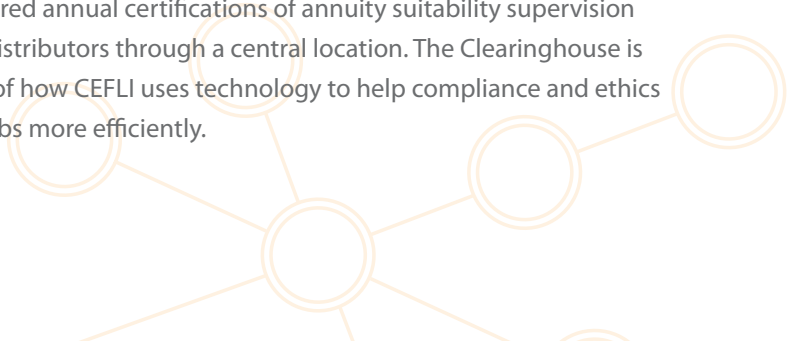
CEFLI has created the first-of-its-kind online community for C&E professionals in the life insurance industry. The CEFLI Forum is a virtual community of professionals that allows for the timely exchange of relevant and valuable information. It connects you with other life insurance industry professionals for a more in-depth analysis and a better understanding of contemporary C&E challenges. Our committees, sectors, and discussion boards are active with lively debates and shared experiences from our colleagues across the industry. Join in the discussion today.

Affiliate Member Expertise

CEFLI's Affiliate Member organizations offer unique insight and industry expertise on contemporary C&E issues (available only to CEFLI members). They do so through direct participation in such activities as the CEFLI Board of Directors, committees, and events. Major consulting and law firms are among the organizations that support the CEFLI mission through their Affiliate Membership.

The Clearinghouse

CEFLI sponsors the Annuity Suitability Clearinghouse, which allows insurers to easily obtain required annual certifications of annuity suitability supervision from third-party distributors through a central location. The Clearinghouse is another example of how CEFLI uses technology to help compliance and ethics officers do their jobs more efficiently.



CONNECT NOW!

CEFLI is a unique and innovative resource for the life insurance industry. If you are responsible for the compliance and ethics function within your organization, contact CEFLI today and benefit immediately from the insight and experience of our organization and its membership.

We'd like to connect.

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The background features a large, stylized graphic of human figures in a light orange color. The figures are composed of simple geometric shapes: a vertical line for the torso, a horizontal line for the shoulders, and several diagonal lines for the arms and legs. They are arranged in a row, with some overlapping, and are set against a solid orange background.

**NOW,
MORE THAN
EVER.**

A network diagram is located at the bottom of the page. It consists of several white circles of varying sizes connected by thin white lines. The circles are arranged in a somewhat circular pattern, with some overlapping. The lines connect the circles, creating a web-like structure. The diagram is set against the orange background and partially overlaps the bottom edge of the text area.A solid green horizontal bar runs across the bottom of the page, below the network diagram.

CEFLI. THE FORUM THAT CONNECTS.



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