



CEFLI

The Forum
That Connects

Membership
+ Benefits
= Best Informed
Insurers



WEBINARS



SUMMIT
MEETINGS



ADVISORY
COMMITTEE



ANNUAL
CONFERENCE
AND LEADERSHIP
WORKSHOP

How CEFLI Helps **You** Succeed

Today's increasingly complex world of business, compliance, and ethics challenges are more demanding than ever, and life insurance companies are turning to the Compliance and Ethics Forum for Life Insurers (CEFLI) for success with these issues.

CEFLI – Designed by Life Insurance Experts

- We are the only organization working exclusively on behalf of compliance and ethics professionals in the life insurance industry—we understand your unique challenges.
- CEFLI is working every day to provide the guidance, tools, and connections you need to do the best job possible.
- Our Board is comprised of leading compliance and ethics (C&E) professionals who recognize the changing demands of the business.

“That was one of the best webinars I’ve listened to that was applicable to what I do in compliance.”

—CEFLI Webinar
Participant

Unmatched Insights and Education

- Our education and training opportunities offer insights and information as a complement to internal compliance and ethics training programs.
- CEFLI webinars and events deliver quality instruction that can reduce your company's training costs. Our faculty includes regulatory authorities, experienced company professionals, and third-party experts who provide practical, up-to-date advice on the most relevant issues.

Valuable Regulatory Partnerships

- As a non-advocacy organization, we play a unique role in the marketplace and maintain close ties with state and federal regulators who often seek out our leadership on industry concerns.
- CEFLI fosters a collaborative environment and develops beneficial C&E solutions for today's business challenges.
- CEFLI raises regulatory awareness of operational issues associated with new legal and regulatory requirements.

The Forum that Connects

- CEFLI has created a singular community for C&E professionals in the life insurance industry.
- The CEFLI Forum allows for the timely exchange of relevant and valuable information.
- The Forum connects you with other life insurance professionals for in-depth analysis and a better understanding of contemporary C&E challenges.
- Our Committees and Issue Forums are active gatherings, including lively debates and shared experiences from our colleagues across the industry.

Affiliate Member Expertise

- CEFLI Affiliate Member organizations offer unmatched expertise on contemporary C&E issues (for CEFLI members only).
- Affiliate Members directly participate in such activities as the CEFLI Board of Directors, Committees, issue forums and events.
- Major consulting and law firms are among the organizations that support CEFLI's mission through their Affiliate Membership.

The Certification Clearinghouse

- CEFLI sponsors the Annuity Suitability Clearinghouse, which allows insurers to easily obtain required annual certifications through a central location.
- Our online technology helps compliance and ethics professionals do their jobs more efficiently.

“Engagement from key regulatory bodies (NAIC, FINRA, etc.) and the ability to have a dialog on key issues is appreciated.”

—CEFLI Summit Meeting
Attendee

Unique Industry Leadership

- CEFLI led the life insurance industry in convening the first in-person meeting between regulators and industry representatives concerning unclaimed property issues.
- State and federal regulators support CEFLI's important mission by serving as panelists in our Educational Webinar Series events.
- CEFLI offers a growing library of compliance and ethics resources with over 9,000 visits to our website every month.
- CEFLI membership continues to grow as more companies recognize the unique value CEFLI provides to the life insurance industry's compliance and ethics professionals.
- We "connect" the life insurance industry's compliance and ethics professionals in a timely and cost-effective manner.

See More at cefli.org

cefli



COMPLIANCE & ETHICS FORUM FOR LIFE INSURERS

Why **You** Should Connect With CEFLI

CEFLI is a unique and innovative resource for the life insurance industry. If you are responsible for the compliance and ethics function within your organization, contact CEFLI today and benefit immediately from the leadership and experience of our organization and its membership.

We'd like to connect.

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Join the discussion today!

Visit us on the Web at www.cefli.org

